The Future of Mobile Cloud Services: Makani debates at OMMA Global 2010

"Mobile cloud services to boast revenues of about USD 9 billion by 2014."

Mar 22, 2010 – San Francisco, California – Mobile wireless operators have the most to gain through offers of cloud services to the enterprises and business (mobile) end-users by leveraging close partnerships that help build their own networks, applications, and data centers.

With the deployment of 4G wireless broadband networks around the globe, the use of mobile cloud computing services will also receive a boost from the expansion of cellular connected devices including smart phones and laptops (e.g., MIDs, netbooks, smartbooks etc.).

Makani Networks Founder & CTO on the occasion said, "The biggest business opportunity is in mobile devices accessing services from the 'cloud' and paying for access on a per-use basis. As the economics of cloud services shift toward mobile services and solutions, and with more wireless broadband connected devices in the market for customers, mobile cloud computing solutions and services especially in the enterprise will experience tremendous growth."

Makani Networks is already well-positioned to exploit the explosive growth of mobile cloud services and marketing solutions. "We are uniquely positioned to exploit the opportunity presented by mobile cloud computing services. By leveraging our close partnerships with some of the world's biggest wireless operators, we have access to and visibility of billions of mobile end-users: Our Mobilizer

mobile WAN optimization platform facilitates integration of mobile cloud services, allowing users to seamlessly access cloud or company data, share files, collaborate on projects and more via their smart phones and laptops," added the San Francisco-based Makani Networks' Founder & CTO.

Makani offers high-performance, easy-to-use and technically innovative solutions for next-generation wide-area services. Makani Mobilizer™ appliances are deployed in the customer's network for blazing-speed data access over a wide-range of access networks. Makani Enhancers™ are deployed for wide-area network ("WAN") optimization and application acceleration. Founded in 2006, Makani is headquartered in San Francisco USA.